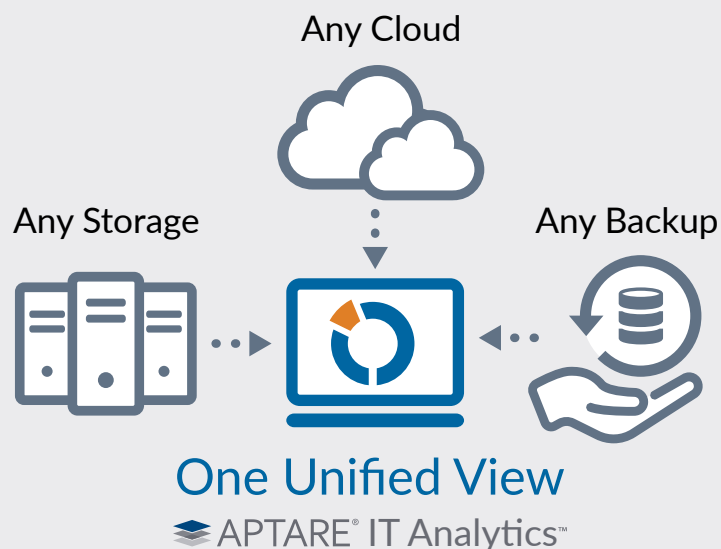


Hybrid-IT Infrastructure Demands Cross-Platform Analytics with Actionable Insights.

APTARE is the ONLY company delivering unified backup and storage insights for heterogeneous IT environments across on-prem and cloud services. With APTARE IT Analytics™, customers gain actionable insights, through a single-pane-of-glass, for enterprise data wherever it resides.



Company Facts

- 1,100+ Customers Worldwide
- Optimizing Exabytes of Enterprise Storage
- Ensuring Millions of Hosts are Protected



RELY ON APTARE®

Insights in Action

Is Your Data Really Protected?

- APTARE exposes what's under-protected and over-protected
- Mitigate risk and optimize backup resources

33-50% of Your Used Storage Really Isn't

- APTARE can shine a light on your dark storage
- Business unit chargeback reporting for what's *actually* used

Supported Platforms*

Cloud



Virtualization



Backup



APTARE Backup Manager Solution is now available in the ServiceNow Store



Storage



* For a complete list, see: www.aptare.com/environments

Why You Win

Optimize Storage and Costs

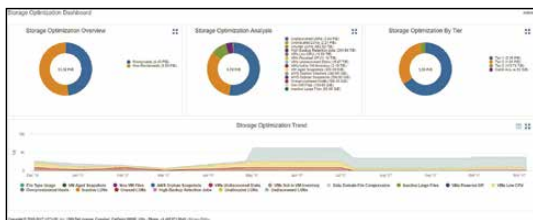


With today's global, complex and virtualized storage environments,

it's easy to lose track of what's

consuming your storage and ultimately, if it's even being used. APTARE's deep analytics examine the full end-to-end connectivity of utilized storage and discover hard-to-find categories of "dark" storage. From orphaned cloud snapshots and volumes to decommissioned VMs and undiscovered LUNS, APTARE IT Analytics quickly identifies reclaimable storage, so you can get more out of what you already have and defer future storage purchases.

Storage Optimization Dashboard



Mitigate Risk

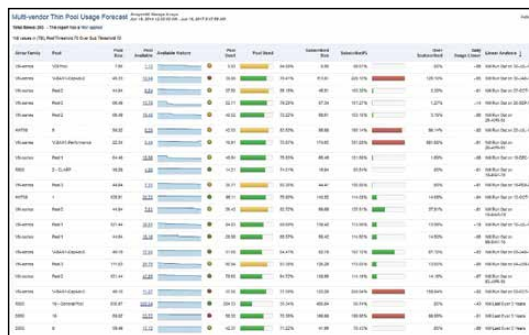


Preventing unplanned outages requires tracking and trending

all data related to storage arrays and

file systems in heterogeneous environments, with the ability to see consumption trends over time. By correlating data across entire infrastructures, from applications through switches, storage arrays, virtualized hosts and backups, APTARE IT Analytics analyzes historical information for future trending, so administrators can see when systems will run out of capacity. Dynamic, multi-vendor environments require actionable insights!

Multi-Vendor Thin Pool Usage Forecast



Streamline Compliance



Meeting backup compliance and corporate SLAs requires accurate

and actionable insights to streamline

the auditing process and ensure system recoverability. APTARE IT Analytics provide insights that reduce data protection complexity and mitigate policy conflicts and human error. APTARE automatically collects backup and data protection events, allowing access by internal and external auditors whenever it's needed, on-demand. APTARE dramatically reduces the complexity and cost of compliance reporting and gives you the confidence your corporate data is protected.

Enterprise Backup Overview

